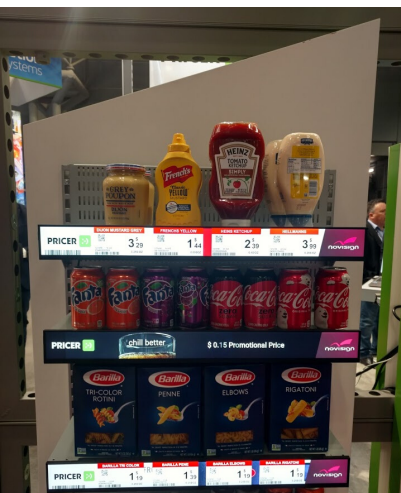


eShelf Digital Sign

IMPROVE SHOPPING EXPERIENCES



LUXX Light Technology



Can be mounted to your existing price tag strip!

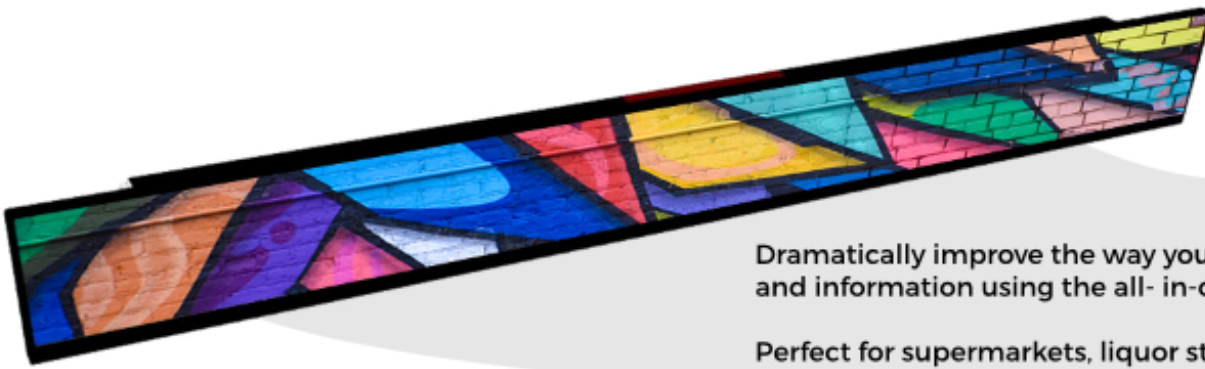
Designed especially for commercial environments the eShelf is a small form ultra-bright 700 NIT screen that can be used to take your instore product advertising and communications to the next level. From displaying engaging commercials and videos to spotlighting pricing, content management is quick and easy via the built-in Wi-Fi.

Features:

- Vibrant LED Display
- Low operating temperature
- Anti glare screen
- Designed for commercial applications

Advantages:

- Slim-line modern design
- Lightweight and easy install
- Built-in android media player
- Remotely update from any computer



Dramatically improve the way you display product pricing and information using the all- in-one eShelf.

Perfect for supermarkets, liquor stores, clothing stores, and other retail applications.

Technical Specifications

Screen Size: 23.1 inch

Resolution: 1920 x 158

Active Area: 585.6x48.2mm

Physical Dimension: L597 x W60 x H15.8mm

Viewing Angle: 178°

Aspect Ratio: 3:1

Brightness: 500, 700, or 1000 nits

Input Voltage: 12V DC

Power: 10W

System: Android 8.1



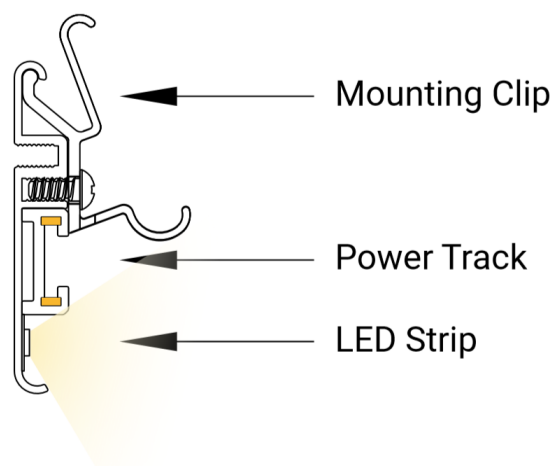


Integrated Front Edge Mounting Solution *(Optional)*

Using our specially designed all-in-one modular Shelf Tag 2, users can seamlessly install the eShelf. It easily fits or clips over the edge of retail shelves. The Shelf Tag 2 comes with an optional integrated lighting fixture, that illuminates the shelf below up to 2' high and 2' deep"

The Shelf Tag 2 mounting rail includes:

- Shelf tag strip
- Mounting clips and brackets for eShelf
- Power track for plug and play power
- LED strip with a 120 degree beam angle



Shelf Tag 2



Remotely Control All Content

With your computer make on the fly changes to your eShelf content, preschedule new updates, and remotely monitor the screens. Use NoviSign's specifically designed Retail Digital Signage software to:

- Improve your ability to better promote products
- Upsell services and upcoming sale events
- Create new ways to better connect with your customers
- Location-based, real-time notifications & announcements
- Dynamically send targeted promotions, sales and ads
- Cross promote & upsell new services and product sales

About NoviSign

NoviSign is a cloud based digital software that can be installed on the eShelf's built-in android media player. Using the cloud-based software, you can easily design, update and manage your screens content.

With over +20 drag-and-drop widgets to choose from, you can quickly deploy engaging content that features live social media streams, media-rich zones that feature videos, RSS feeds, HD images, scrolling text, weather, product descriptions, pricing and more!



DEPARTMENT STORE DIGITAL SIGNAGE

Improve Marketing, Increase Operational Efficiency, Create Omni-Chanel Experiences



SPECIALTY STORE DIGITAL SIGNAGE

Promote Niche Products, Upsell Services, Grow Customer Loyalty



SMALL RETAILER DIGITAL SIGNAGE

Raise Brand Awareness, Spotlight Sales, Enhance Product Promotions



DIGITAL SIGNAGE FOR MALLS

Tenant Directory Listings, Food Court Menus, Current Advertisements



DISCOUNT STORE DIGITAL SIGNAGE

Blow-Out Exclusive Specials, Digital Coupons, Current Ads